



Mitas ready to rally with its newest competition-ready tire range: ENDURO TRAIL-RALLY

- The new Mitas rally tire line ENDURO TRAIL-RALLY available this fall
- One rear tire and three front options for all types of terrain and weather conditions
- ENDURO TRAIL-RALLY brings ultimate traction, stability and resistance to high-speed rally competitions

Mitas continues its drive to be the brand of choice for ultimate endurance enthusiasts, this time with the launch of its newest tire line, the ENDURO TRAIL-RALLY. This next generation tire line is the result of years of development and off-road testing by rally racers and is made to tackle tough terrain and any weather.

The ENDURO TRAIL-RALLY range comes in one rear tire and three different front tire options designed to give bikes greater stability, handling and puncture-proof resistance, even at high speeds. Riders can count on long-lasting durability even when put to the test of extreme endurance competitions.

Gustavo Pinto Teixeira, Vice President of Two Wheels and Specialty Tires at Yokohama TWS, remarks: "With this new line, Mitas now offers a complete tire range for rally riders. We took feedback from Dakar Rally racers to build a strong range of rally competition tires. We can't wait to see how they perform in the 2024 Dakar Rally, the grand debut for the new Mitas ENDURO TRAIL-RALLY tires."

Unique tread design and compound variations for every type of terrain and rally competition

The **ENDURO TRAIL-RALLY PRO** is available as a front and rear fitment. The rear delivers incredible traction and stability even at high speeds, in wet or dry conditions without sacrificing durability or comfort. The front ensures directional stability at any lean angle and maximum braking capacity across a broad spectrum of terrain.

The **ENDURO TRAIL-RALLY MH** for front wheel is specifically designed to ensure directional stability at any lean angle and maximum braking capacity on Medium to Hard terrain, such as heavy gravel and rocky paths.

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The **ENDURO TRAIL- RALLY SM** for front wheel is designed for Soft to Medium terrain, such as deep gravel and sand, giving directional stability at any lean angle and maximum braking capacity when needed most.

Mitas Rally Mousse is designed for ultimate performance in combination with all of the new ENDURO TRAIL-RALLY tires.

Mitas special tread pattern available in more sizes for off-road adventure riders

The Mitas ENDURO TRAIL-XT+ range is designed with the same tread pattern as the ENDURO TRAIL-RALLY PRO. Developed to give riders better handling, performance and comfort and available in many popular sizes. The DAKAR versions have been trail tested for endurance, giving adventure and dual sport bikers even higher puncture protection and durability.

- For more information on the ENDURO TRAIL-RALLY line visit:

www.mitas-moto.com/en/products/motorcycle-trail-tires/enduro-trail-rally

- For more information about Mitas ENDURO TRAIL-XT+ check out:

www.mitas-moto.com/en/products/motorcycle-trail-tires/enduro-trail-xt-plus

Mitas is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition.

The Mitas portfolio offers reliable tires that meet the everyday challenges on the job or out on the trails on two wheels.

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